AREC Board Meeting May 6th, 2024 @ 6:00

Meeting called to order at 6:15: Motioned by Amy and 2nd by Dona

Attendance: Dona McBride, Amy Chambers, Anna Walker, Patti Coulombe, Russ Bowers, Nick Collica, Lien Baker, and Tom McBride

1. President's Report: Dona

- a. Membership issues
 - Anna sent email with information to runners who have not renewed yet
 - ii. Send mass email to remind all members about our renewal process in November

2. Marathon Training: Dona

- a. Opening day Saturday May 11th at 6:45
 - i. Welcome celebration with balloons, decorations, music
 - ii. Request help from Noelle (sound system, etc..)
 - iii. Coaches lead dynamic stretches
 - iv. Announcements by Dona
 - v. Board members arrive at 6:30 for set up

3. Summer Picnic: Dona

- a. Sunday August 18th 12-4 at Marina Vista Park
 - i. Checking for permit if needed
 - ii. Need subcommittee
 - 1. Ask for volunteers
 - 2. Games, Food, Equipment
 - 3. Potluck
 - a. Use Sign-Up Genius
 - b. Create list of picnic foods at future meeting

4. Information Officer Report: Anna

- a. Membership Monday ~ Dona McBride
- b. Marathon Training Flyer
 - i. Post on IG & FB

- ii. Post in Runners High Stores
 - 1. Flyer #2 Nick will create a QR code for those interested in getting more information: will direct to our website
- c. Friday Reminder Email
 - i. Updates with previous Saturday highlights
 - ii. First Monday of each month highlight a member of AREC

5. Vice President Report: Amy

- a. Water Stations
 - i. Have volunteers signed up until June 29th
 - ii. Ask Jackie if she still has poster board with pictures for display
- b. Fundraiser Event ~ The Good Vibes Race"
 - i. June 20th 6:30 at the Belmont Pier
 - ii. \$20
 - iii. Bibs and medals ready to go...
 - 1. Dona is our medal hander outer

6. **Community Outreach:** Nick

- a. Sports Basement
 - i. Will send a representative to our Global Running Day on June 5
 - ii. Possible sponsor for our fundraising event on June 20
 - iii. Club benefits include training supplies, coaching certification, and other events
- b. Vuori
 - i. New store in 2nd & PCH center
 - ii. Possible to collaborate with managers

7. Treasurer Report: Russ

- a. Available Funds: \$2,800
- b. Still need to pay \$500 to the Long Beach Neighborhood Foundation to sponsor Wrigley River Run
 - Russ will give Gavin donation and ask for discount extension through May 18th
 - ii. Ask for representative/ambassador to our 5/18 training run
- c. Fundraiser Event: Good Vibes will bring in a solid donation
- d. Other ideas for raising funds:
 - i. Membership Drive

- ii. Selling gear
- iii. Couch to 5K Program
 - Begin in July for either LB 5K in Oct or Los Alamitos in Nov
 - 2. Dona will reach out to coaches to help
- iv. Sponsorships
- v. Fundraiser Events like "Good Vibes"
- vi. Malaineys??
 - 1. Free drink tickets for 1st time runners?
- 8. Board approves new "Code of Conduct"
- 9. Next Board Meeting on May 20, 6:00 at Aqua Towers
- 10. Meeting adjourned at 8:45

11. After Meeting Questions and Answers from Anna:

- a. Saturday speakers
 - i. Dr. Graves and RH manager
 - ii. Ask Jimmy Honda and Joy Shen
 - iii. Other suggestions?
- b. Nick needs Arec information for Sports Basement applicatiom
- c. Dona will reach out to other clubs regarding Global Running Day and have the tent set up
- d. Share AREC flyer with other groups you are associated with
- e. MVP application for picnic
- f. Lululemon connection fell apart when manger left
- g. Dona working on new members along with Russ when they join club

** ACTION ITEMS**

- h. Need volunteers for Picnic Subcommittee
- i. Permit application for Marina Vista Park Picnic in August
- j. Create QR codes for training flyer and water station sign-ups (Nick)
- k. Wrigley donation to Gavin and ask for discount extension (Russ)

- I. Ask for Wrigley representative to attend 5/18 training run
- m. Malainey's collaboration awarding new members with a drink ticket?
- n. Reach out to coaches for Couch to 5K Program (Dona)
- o. Ask Jackie for poster board with water station photos
- p. Reach out to Tam and Angela regarding picnic stuff
- q. Submit application for Sports Basement and follow up regarding Global Running Day and our summer fundraiser event on June 20th
- r. Create picnic food list for sign-up genius (next board meeting)
- s. Website questions for Ara (Amy) ** completed during meeting
 - i. Social media icons, links, minutes, routes, coaches update, and photos
- t. Collect Garmin routes & Strava maps so Nick can create QR codes for training routes