

## **AREC Board Meeting August 6<sup>th</sup>**

Meeting called to order by Amy Chambers at 6:42

July 15<sup>th</sup> minutes approved

Thank You Russ for representing AREC at the LBNF Event

### **President's Report: Dona**

- **Saturday Training August 11 ~ Mock Race**
  - Distances: ½ Marathon & 10K
  - Different start/finish line
  - Every participant wears a bib and starts together at 7:00
  - Theme 90's or AREC Gear
  - After race celebration with food & drinks
  - Winners receive free entry to the Hero's for Hearing 5K
    - August 18<sup>th</sup> at 8:00 (Shoreline Village)
  
- **Summer Picnic**
  - 8/18 12-4:00 at Marina Vista Park
  - OLYMPIC Theme
    - Bring favorite/special medal to show, share & celebrate
    - Patti will talk to Noelle about photo booth
    - Patti will get track & field equipment for special events
    - Patti will hype it up at Wednesday Run announcements
    - Tom will ask Palle to borrow his Award Podium
    - Amy will hype it up through social media
    - Mike Jacoby will "entertain" us with his music

### **Vice President's Report: Amy**

- ***Rubber Ducky Fundraiser*** Thursday September 5<sup>th</sup>
  - 15 participants so far which has already covered the cost of medals
  - Hype it up after the summer picnic

### **Treasurer Report: Russ**

- \$4,400 in account at the end of July
- 25 new members in the past 2 months

### **Information Officer's Report: Anna**

- Anna will send out the newsletter on Wednesdays with the “weekly” information
- Amy will take over IG and FB posts
  - Statistics
    - Accounts reached on IG over the last 3 months up 146%
    - Accounts engaged up 139%
    - Total Followers: 2,016 ~ up 10.4%

### **Other**

- **Membership Appreciation Party (MAP) September 28<sup>th</sup> at 6:00**
  - Theme ~ Under the Sea
  - Food ~ Marri's Pizza
  - Place ~ Seal Beach Yacht Club
  - Ask for volunteers to join committee
  - Continue discussion items:
    - Opportunity Drawing (Raffle Tickets)
      - Ask for donations
    - Awards
      - Ask members for Runner of the Year Nominations
      - Get testimonials for those nominated

### **Upcoming Events**

- **Runner's High Store Summer Block Party**
  - Aug 15<sup>th</sup> at the LBX store
  - 6:00pm 3 mile fun run
- **Sports Basement Fun Run Sunday**
  - August 25<sup>th</sup> at 8:00am
  - Reminder we will receive a 20% discount on purchases that morning and possible more benefits depending on the amounts of purchases by AREC members

### **Next Meeting**

August 20<sup>th</sup> at 6:00pm

\*\*Meeting Adjourned at 8:53