

AREC Board Meeting 12/3/2024

In attendance: Dona McBride, Tom McBride, Russ Bowers, Amy Chambers

Meeting called to order at 6:18 pm. Dona motioned to approve the minutes. Amy made the second motion.

President's Report:

1) Holiday Ornament Exchange.

- a. We'll have this on 12/18. Same day as the Jingle Bell Run. We're just encouraging folks to dress up in a festive manner and we'll have bells for them to attach to their shoes.
- b. This will be "white elephant style". People who want to participate will bring a wrapped ornament. After the run, they'll come inside and meet up with others participating in the exchange. We'll count off participants (give each a number). We'll go in order of number and when it's your turn, you'll either pick an ornament from the pile or steal a previous person's. If your ornament is stolen, you can pick again (or steal). Each ornament can only be stolen twice.
- c. **Action Item: Amy and Anna to promote the holiday ornament exchange and Jingle Bell Run on social media and in newsletters, respectively.**

2) **Month of December.** We are probably not running on 12/25 or 1/1.

3) Couch to 5k Program.

- a. Program starts on Saturday, January 4th. We'll meet at 7:30 am at San Pedro Fish Company. Rebecca G, Ben Lopez, Dona, and Patti will be sharing the load to offer this training. Their goal race is Run Seal Beach in the Spring.
- b. Action Item: Amy will ask Jason Burton with Legacy for a Discount Code for our program for Seal Beach Run and copy Dona when she does this.
- c. We definitely want to give the Couch to 5k participants shirts.

Treasurer's Report

- 1) We'll discuss the current year's budget at a future meeting. Russ just sent a budget proposal to the rest of the board for review.
- 2) We started the fiscal year at a deficit and finished in the black, with a positive cash flow.
- 3) **Action Item: Dona will be getting a list from Ara for members who dropped off in this renewal cycle, and when we have that, we'll send out a communication reminding/inviting them to rejoin the club. Anna will have the list- but the message will "come" from Dona.**
- 4) We discussed doing a discount/bonus for doing auto renewal. Perhaps it would be in the form of special gift for doing auto renewal (something like a buff/small backpack) for doing the auto renewal.
- 5) Talked about doing another fundraising race. We're targeting March. Considering tying Spring, St. Patty's Day/Irish, or early Easter. Talked about giving away \$50/male and \$50/female for top runners as a prize.
- 6) **Action Item: Amy to research medal options for this, and share her findings with the group.**

Dona moved to adjourn the meeting at 7:16. Next meeting scheduled for: Thursday, Jan 2nd at 6 pm at Russ's house. Mark your calendars.