

AREC Board Meeting

March 13, 2025

*Meeting called to order at 6:27

Attendance: Dona McBride, Amy Chambers, Russ Bowers, Anna Walker, Patti Coulombe, and Tom McBride

February 11, 2025 Board Minutes accepted and approved.

New Topics

1) Upcoming Races

- a. March 22nd The Beer City Event in Long Beach
- b. March 30th Run Through Long Beach Events
 - I. Discount codes in newsletter

2) LA Marathon

- a. Good Luck Social Media blast for our members running Sunday

3) Future Meetings

- a. Together Dona & Amy will create an agenda with input from all board members
- b. Printed copies will be available for all

4) Newsletter

- a. Board members will continue to send content to Anna ready for her to publish
- b. Amy will provide a description for members to log in their race results on our website (Century Club Competition)
- c. Dona has access of our Century Club data and will send to Anna
- d. We will decide how often to post standings in newsletter after researching our website
- e. Starting "Team Member Tuesday" on the 1st Tuesday of each month
 - I. Jo Ann Valdez nominated as our member to be recognized in April's edition

5) Treasury Report

- a. AREC has \$4,178 in account after purchasing 200 membership shirts for \$2,500

- i. New shirts have begun being distributed among our members and will continue every Wednesday and Saturday throughout the month of May and longer if needed

- b. Upcoming Fundraising Events should/need to earn at least \$1,800 as we forecast an expected end of year total of \$2,500

- *Earth Day 5K on Tuesday April 22nd is now being promoted

- *Another Rubber Ducky Race in the Fall is scheduled

- c. Fiscal year is October-September

6) Volunteers

- a. Board needs to continue to talk to our members about a Water Station Coordinator and Volunteers for each Saturday beginning May 10th

7) Action Items

- a. Nick is creating a google document with race discount codes to send to board members
- b. Need to keep updated and are we able to add it to our website?

*Meeting adjourned at 8:15

*Next Meeting April 10th at 6:00p