

# **AREC Board Meeting**

## **January 8<sup>th</sup> 2026**

1. Meeting called to order at 6:45
2. **Attendance:** Dona McBride, Russ Bowers, Patti Coulombe, Adriana Estrada, Kevin McKee, Nick Collica, and Tom McBride
3. **Board Minutes** for Dec. 2<sup>nd</sup> reviewed and approved
4. **AREC Member** Code of Conduct issue regarding cheating:
  - a. Dona talked with member putting him on probation with a final warning and taking away his coaching status.
  - b. The board agreed this was sufficient and closed the issue.
5. **Welcome “new” board members:**
  - a. Information Officer ~ **Adriana Estrada**
    - a) Creating a new template for our newsletter
    - b) Creating a link portal for volunteers
    - c) Creating a What’s App for members to get information more quickly
    - d) Wants to create a social strategy for growing the club participation/membership and it’s visibility in the running community
    - e) Tom will help with FB and IG posts
  - b. Social Chair ~ **Kevin McKee**
    - a) Will assist as our water station coordinator
    - b) Will establish fun runs and social events once a month
6. **Club Information**
  - a. Nick is creating a QR code with an informational flyer that Dona will provide
  - b. Collaboration with Adriana they will write content for marketing outreach
7. **Weekly Meet Ups**

- a. Auditioning different locations now that Malainey's is closed
- b. We will warn and communicate with local restaurants that we are coming over the next few Wednesdays
- c. Options: Ballast Point, Crab Pot, San Pedro Fish Company, Watch Me Sports, and possibly Marny's
- d. After we have experienced each new location we will create a ballot for members to vote for their favorite spot

**8. Treasure Report (Russ)**

- a. Ended the year with \$2,300 in funds
- b. Renewal season upon us and we are up slightly (\$7,500) with a goal to end each year at \$2,600 minimum
- c. Expenditures include RRCA membership, marathon training supplies, summer picnic, board meetings, MAP, and other supplies/prizes purchased for members
- d. Will create a "fiscal report" for the end of season MAP party
- e. Planning three fundraising races/events this year
  - a) Amy has volunteered to continue organizing them with Kevin assisting as our social chair

**9. Membership**

- a. AREC currently has 174 paid members with our mail list at 300 members.
- b. We have designated January 15<sup>th</sup> as our deadline to pay dues
- c. February 1<sup>st</sup> email will only go out to paying members
- d. Secondary email to remind those non-arec members to pay if they want to rejoin

**10. Couch to 5K Program**

- a. Options for end of training races include Run Seal Beach on March 28<sup>th</sup> or Wrigley River Run on June 6<sup>th</sup> (Maybe BOTH)

**11. Upcoming Social Event "Valentine's Theme" Run 2/11**

\*\*Meeting adjourned at 8:05 and next meeting February 5th