AREC Board Meeting June18, 2026

1. **Meeting called to order at 6:37**
2. **Attendance**: Amy Chambers, Russ Bowers, Adriana Estrada, Patti Coulombe, Nathan Searles
3. Patti reviewed all action items from 5/7 **minutes** before **approved** by the board

4. **GOALS Discussion**
    a. Amy will send a letter to the non-returning or not active members in coordination with Ara
    b. Discussed targeting "young families"
    c. Added a separate stroller category to our upcoming Huckleberry 5K race
    d. Promotion: bring 2 friends to join our club and have next year's club dues comped
    e. Partnership discussion included starting with Lululemon, local gyms, and libraries
    f. Possibly implement the 1st Wednesday runs to meet at a "partnership" location instead of The Crab Pot
    g. Growing Membership by being more visible: having our tent set up at local races and bringing it back to the LA Marathon next year
    h. Promote club by wearing AREC gear at races: receive extra raffle tickets at the MAP (up to 10 races) *Honor system and social media posts with photos confirming arec gear was worn
    i. Adding more competitions on Wednesday nights such a "Prediction Run" and "Buddy Run"
    j. Continue Social Media Campaign
    k. Promote our current Marathon training program to engage new members to join and train for LB with us
    l. Create an AREC 5K in coordination with our summer track program

5. **Summer Picnic (July 26th)**
    a. Main meal provided by club
    b. Use sign-up genius for members to add side dishes
    c. Same location near the marina
    d. Time 12:00 – 3:00
    e. Finalize details using Whats App and continue brainstorming idea

6. **Membership Appreciation Party (MAP)**
    a. Date: October 17th
    b. Continue researching venues such as The Edison, Pier, El Dorado, and Matt Kinley's building

7. **Renewal Gift/Gear**
    a. Board agrees to provide members with a yearly gift of a new AREC shirt
    b. Need to order 300 tech shirts with 2 logos (front & back)
    c. Patti will get quote form Kirk at Pyramid Printing and Nick will get a quote from his contact

8. **Financial Update**
    a. Current funds at $5,200
    b. Organizing 2 fundraising events that should bring in an additional $2,500 to pay for the summer picnic, MAP and future shirts

9. **Monthly Member for July ~ Jinny Rhee**

10. **Water Stations**
    a. Amy has agreed to organize photos into weekly folders
    b. Patti will talk to Stephanie about need for gels

11. **Gear Sale Day on July 11th!**
12. **Adjourned meeting at 8:32**